



The
MARKETCOUNSEL®
Summit

DECEMBER 6-9, 2021



FONTAINEBLEAU
MIAMI BEACH

The MarketCounsel Summit offers an unparalleled opportunity to engage with the country's preeminent independent investment advisors. As the capstone event of the conference season, we're proud to welcome the profession's top firms and leadership as we host this seminal forum for debate, dialogue, and conversation. At the MarketCounsel Summit, our sponsors are guests too. In fact, they're an integral part of the community and are woven into the fabric of the event.

Each year, we expect most of our sponsorship and branding opportunities to sell out. If you have an interest in a particular item, reserve it without delay. If you need assistance or have any questions, reach out to us at rsvp@marketcounsel.com and we'll get in touch with you.

SPONSORSHIP PACKAGES

	UNDERWRITER	BENEFACTOR	CHAMPION	AFICIONADO	ENTHUSIAST	PLAYER
	150,000	100,000	\$75,000	\$45,000	\$30,000	\$15,000
Company Executive Passes	8	8	6	4	3	3
Advisor Passes	10	5	5	N/A	N/A	N/A
Exhibit Size	Large	Double-Width	Double-Width	Standard	Standard	None
Exhibit Location	Lounge	Front & Center	Prominent	In the Mix	Good Location	N/A
LCD Display Screen	Included	Included	Included	Included	Included	N/A
Mobile App Listing	Included	Included	Included	Included	Included	Included
Attendee Roster	Pre-Conference	Pre-Conference	Post-Conference	Post-Conference	Not Included	Not Included
Intermission Slide	Included	Included	Included	Included	Included	Included
Branding Allowance	2 x Tier 1	Tier 1	Tier 2	Tier 3	Tier 5	Tier 6

BRANDING OPPORTUNITIES

Tier 1 / \$50,000	Tier 2 / \$30,000	Tier 3 / \$20,000	Tier 4 / \$15,000	Tier 5 / \$10,000	Tier 6 / \$5,000
CLAIMED President's Dinner	Private Press Dinner	Attendee Breakfast (2)	CLAIMED Chair Massage Station	CLAIMED MSUM Labs Breakfast	CLAIMED Dine Around (excludes F&B) (6)
CLAIMED Launch Party	Smoothie Bar	CLAIMED Conference WiFi	Snack Breaks (4)	CLAIMED Digital Cartoons	Semi-Private Demo Station (24) - Few remaining
CLAIMED Main Art Installation	Registration Lounge	CLAIMED Live Twitter Board	CLAIMED Launch Party Entertainment	CLAIMED Step & Repeat	Hand Sanitizer Stations
CLAIMED Premium Attendee Gift	Coffee Barista Station (4)	CLAIMED Professional Headshots	Semi-Private Meeting Room	Hydration Station	MSUM Brochure Ad
Private Member Dinner	Cocktail Reception (2)	CLAIMED Shoeshine Stand	CLAIMED Social Media Kiosk	10 x In-Room Amenities	Event App Push Notifications (8) - Few remaining
CLAIMED Private Board Room (2)	Private Meeting Rooms (2)	Refresh Station	MarketCounsel Game Night	CLAIMED Pan-Lake Artist	CLAIMED Launch Party Game (6)
CLAIMED Direct Mail Piece	CLAIMED Mobile App	CLAIMED Social Media Labs	CLAIMED Conference Door Branding	CLAIMED Conference Notebooks	CLAIMED Conference Hot Desk
CLAIMED Closed Circuit Simulcast	Private After-Hours Reception (Presidential Suite) (2)	MarketCounsel Gratitude Adjustment Day	CLAIMED Badge/Lanyard	Juice Bar (2)	Green Room
	CLAIMED Mobile Device Chargers	CLAIMED Speed Artist	CLAIMED Hand-Rolled Cigars	Cocktail Hors D'oeuvres (6)	CLAIMED Podcast Recording Studio
	Cookout Lunch	CLAIMED Elevator Wrap	Session Branding (16)	CLAIMED Agenda Table Tents	CLAIMED Staff Mission Control
	CLAIMED MSUM Staff Photos	MarketCounsel Cast Party	Uber Airport Rides (2)		
	InvestmentNews Video Event Channel	CLAIMED Hotel Key Cards			
		Marketplace Lunch			